

13. **CORPORATE STRATEGY (2019-24) – STRATEGIC INTERVENTIONS 2020/21 (A91941/HW)**

1. **Purpose of the report**

This report identifies the proposed strategic interventions that will be undertaken during the second year (2020/21) of our five-year Corporate Strategy (2019-24).

2. **Key Issues**

- We are seeking to remind and inform Members of the proposed 2020/21 strategic interventions before the financial year begins in line with the revised timescales for our Business Planning Framework.
- The strategic interventions are those that will either continue or begin in the second year of our 2019-24 Corporate Strategy. Those that have been completed during 2019/20 have been removed. All 2019/20 strategic interventions (including those that were completed) will be reported both at Q4 and in the achievements section of the next Performance and Business Plan, both of which will be considered by Authority in May 2020.
- The strategic interventions are supported by delivery plans and individual work programmes.
- Each strategic intervention is clearly aligned and focussed on achieving one or more of the Key Performance Indicators (KPIs) in our Corporate Strategy.
- Each strategic intervention has been assigned an accountable officer and a responsible officer to drive progress.

**Recommendations**

3. 1. **That Members note the strategic interventions for 2020/21 in Appendix 1 to this report.**

**How does this contribute to our policies and legal obligations?**

4. Performance and risk management contributes to the fourth outcome in our corporate strategy: *The PDNPA is an agile and efficient organisation*. Setting indicators and strategic interventions for 2020/21 is part of our approach to ensuring we are progressing against our Performance and Business Plan and, if needed, taking mitigating action to maintain and improve performance or to reprioritise work in consultation with Members, staff and our partners.

**Background**

5. Strategic interventions are high-level actions that will move us towards achieving our Corporate Strategy KPIs and ultimately our outcomes. Our 2020/21 strategic interventions are those that will continue from the first year or begin in the second year of our 2019-24 Corporate Strategy. These high-level actions are supported by delivery plans and individual work programmes – reflecting that we will work as one team and one organisation to achieve our collective ambitions. Each action is clearly aligned and focussed on achieving at least one of the KPIs in our Corporate Strategy. Members should note that those strategic interventions that were achieved in the first year of the Corporate Strategy have been removed, but will be reported on at Q4 and in the Performance and Business Plan.

6. In line with the revised Business Planning Framework timescales, Members are asked to note the proposed strategic interventions for the upcoming year of the Corporate Strategy prior to its start.
7. Through the Corporate Strategy, we will deliver our contributions to the National Park Management Plan and work towards achieving our **vision**: “*For the Peak District to be loved and understood as the UK’s original national park*”. The strategy is also key to delivering our **mission** as an Authority: “*To speak up for and care for the Peak District National Park for all to enjoy forever.*”
8. The Corporate Strategy (2019/24) was approved by Members of the Authority on 7 December 2018 and is organised around four outcomes that reflect national park purposes and duty and the National Park Management Plan vision. The outcomes are:
  - A sustainable landscape that is conserved and enhanced
  - A National Park loved and supported by diverse audiences
  - Thriving and sustainable communities that are part of this special place
  - An agile and efficient organisation.

### **Proposals**

9. Members are asked to note the proposed strategic interventions for 2020/21 as detailed in Appendix 1 to this report.

### **Are there any corporate implications members should be concerned about?**

10. There are no additional implications for Health and Safety, ICT, finance, risk management or sustainability. The resources needed for the 2020/21 strategic interventions are reflected in the budget paper also being considered at this meeting of the Authority.
11. **Background papers** (not previously published) – None

### **Appendices**

1. Appendix 1: 2020/21 Strategic Interventions

### **Report Author, Job Title and Publication Date**

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